



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 101809

Schedule Dates 08/08/12-08/14/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 12
Account Types National/Political
Billing Type Standard
Comments RNC-ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 08/06/12
Last Modified 08/08/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07895027
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,595.00
Net Total \$116,705.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Aug. 2012	144	\$137,300.00
Grand Total:	144	\$137,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	5:57A- 7A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	8/6/12
2.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	7A- 8A (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 2X PER DAY	8/6/12
3.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	8A- 8:55A (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/1X PER DAY	8/6/12
4.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	8:58A- 9:55A (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	REGIS & KELLY 1X PER DAY	8/6/12
5.0	Normal Line / SPOT	08/13/12-08/14/12	2	:30	10:58A- 11:57A (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	8/6/12
6.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	11:58A- 12:30P (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	8/6/12
7.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	12:30P- 2P (EST)	4	X	X						4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	SOAPS 2X PER DAY	8/6/12
8.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	5:57A- 7A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	8/6/12
9.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	7A- 8A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/2X PER DAY	8/6/12
10.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	8A- 8:55A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 1X PER DAY	8/6/12
11.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	8:58A- 9:55A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	REGIS & KELLY 1X PER DAY	8/6/12
12.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	9:58A- 10:55A (EST)	3			X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS DEAL 1 1X PER DAY	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Brand political candidate (1775)
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Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 12
Account Types National/Political
Billing Type Standard
Comments RNC-ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 08/06/12
Last Modified 08/08/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07895027
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Net Total \$116,705.00
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12.0.1	Closed Preempt	08/10/12															WBNS-TV (WBNS)	Pre-Empt/Spot - Lost :06 of Audio	
13.0	Normal Line / SPOT	08/08/12-08/10/12	2	:30	10:58A- 11:57A (EST)	3			X	X	X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	8/6/12
13.0.1	Closed Preempt	08/08/12															WBNS-TV (WBNS)	No Avail/Exception -	
14.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	11:58A- 12:30P (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	8/6/12
15.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	12:30P- 2P (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS 2X PER DAY	8/6/12
16.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	2P- 3P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	TALK 1X PER DAY	8/6/12
17.0	Normal Line / SPOT	08/08/12-08/10/12	4	:30	3P- 3:55P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/6/12
18.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	3:58P- 5P (EST)	3			X	X	X			3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/6/12
19.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	5P- 6P (EST)	6			X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	5P NEWS 2X PER DAY	8/6/12
20.0	Normal Line / SPOT	08/08/12-08/10/12	4	:30	6P- 6:30P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	8/6/12
21.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	6:58P- 7:30P (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/6/12
22.0	Normal Line / SPOT	08/08/12-08/10/12	4	:30	7:30P- 7:57P (EST)	3			X	X	X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/6/12
22.0.1	Closed Preempt	08/10/12															WBNS-TV (WBNS)	Schedule Change/Spot -	

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Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 12
Account Types National/Political
Billing Type Standard
Comments RNC-ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 08/06/12
Last Modified 08/08/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07895027
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,595.00
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23.0	Normal Line / SPOT	08/08/12-08/10/12	4	:30	11P- 11:35P (EST)	6			X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	8/6/12
24.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$700.00	\$2,100.00	WBNS-TV (WBNS)	D LETTERMAN 1X PER DAY	8/6/12
25.0	Normal Line / SPOT	08/08/12-08/10/12	3	:30	5A- 5:55A (EST)	3			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	NEWS 1X PER DAY	8/6/12
26.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	2P- 3P (EST)	2	X	X						2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	TALK 1X PER DAY	8/6/12
27.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	3P- 3:55P (EST)	2	X	X						2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/6/12
28.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	3:58P- 5P (EST)	2	X	X						2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/6/12
29.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	5P- 6P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	8/6/12
30.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	6P- 6:30P (EST)	4	X	X						4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	6P NEWS 2X PER DAY	8/6/12
31.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	6:58P- 7:30P (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	8/6/12
32.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	7:30P- 7:57P (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/6/12
33.0	Normal Line / SPOT	08/13/12-08/14/12	4	:30	11P- 11:35P (EST)	4	X	X						4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	8/6/12
34.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	11:35P- 12:37A (EST)	2	X	X						2	\$700.00	\$1,400.00	WBNS-TV (WBNS)	D LETTERMAN 1X PER DAY	8/6/12
35.0	Normal Line / SPOT	08/13/12-08/14/12	3	:30	5A- 5:55A (EST)	2	X	X						2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	NEWS 1X PER DAY	8/6/12

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Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 12
Account Types National/Political
Billing Type Standard
Comments RNC-ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 08/06/12
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Entered By Kathy Sparks
CO-OP No
Headline # ECR07895027
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36.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	8:58P- 10P (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	2 BROKE GIRLS/MIKE & MOLLY	8/6/12
37.0	Normal Line / SPOT	08/13/12-08/13/12	4	:30	10P- 11P (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	HAWAII 5-0	8/6/12
38.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	7:57P- 9P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS	8/6/12
39.0	Normal Line / SPOT	08/14/12-08/14/12	4	:30	9P- 10P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	NCIS: LA	8/6/12
40.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	9P- 10P (EST)	1			X					1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/6/12
41.0	Normal Line / SPOT	08/08/12-08/08/12	4	:30	10P- 11P (EST)	1			X					1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CSI	8/6/12
42.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	9P- 10P (EST)	1					X				\$2,500.00		WBNS-TV (WBNS)	CSI: NY	8/6/12
42.0.1	Closed Preempt	08/10/12															WBNS-TV (WBNS)	No Avail/Exception -	
43.0	Normal Line / SPOT	08/10/12-08/10/12	4	:30	10P- 11P (EST)	1					X				\$3,000.00		WBNS-TV (WBNS)	BLUE BLOOD	8/6/12
43.0.1	Closed Preempt	08/10/12															WBNS-TV (WBNS)	Schedule Change/Exception	
44.0	Revised Line / SPOT	08/11/12-08/11/12	4	:30	6:57A- 9A (EST)	1						X					WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	8/6/12
44.1	Normal Line / SPOT	08/11/12-08/11/12	4	:30	6:57A- 9A (EST)	2						X		2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	8/8/12

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45.0	Normal Line / SPOT	08/11/12-08/11/12	3	:30	6:58P- 7:30P (EST)	2						X		2	\$450.00	\$900.00	WBNS-TV (WBNS)	SAT NEWS	8/6/12
46.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	7:30P- 7:57P (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	8/6/12
47.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	10P- 11P (EST)	1						X		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	48 HR MYSTERY	8/6/12
48.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT AM NEWS	8/6/12
49.0	Normal Line / SPOT	08/12/12-08/12/12	2	:30	6:28A- 8:30A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN AM NEWS	8/6/12
50.0	Normal Line / SPOT	08/12/12-08/12/12	2	:30	8:58A- 10:30A (EST)	2							X	2	\$1,100.00	\$2,200.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	8/6/12
51.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	10:30A- 11:30A (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	FACE NATN	8/6/12
52.0	Normal Line / SPOT	08/12/12-08/12/12	3	:30	6:28P- 6:57P (EST)	1							X		\$800.00		WBNS-TV (WBNS)	SUN 630P NEWS	8/6/12
52.0.1	Closed Preempt	08/12/12															WBNS-TV (WBNS)	Schedule Change/Exception - NO 6:30P NEWS SCHEDULED FOR SUNDAY 8/12	
53.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	6:57P- 8P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MINUTES	8/6/12
54.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	11P- 11:35P (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	11P NEWS	8/6/12
55.0	Normal Line / SPOT	08/14/12-08/14/12	3	:30	9:58A- 10:55A (EST)	1		X						1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	8/8/12

CONFIRMATION CONTRACT

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Date:

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Comments:

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Billing Type Standard
Comments RNC-ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

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Last Modified 08/08/12
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Headline # ECR07895027
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56.0	Normal Line / SPORTS	08/10/12-08/10/12	4	:30	7:30P- 10:30P (EST)	2					X			2	\$1,500.00	\$3,000.00	WBNS-TV (WBNS)	BROWNS PRESEASON FOOTBALL	8/8/12
57.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	9P- 10P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	48 HOURS	8/8/12
58.0	Normal Line / SPOT	08/14/12-08/14/12	5	:30	10P- 11P (EST)	1		X						1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	THE MENTALIST	8/8/12
59.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	7:57P- 9P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CRIMETIME SATURDAY	8/8/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."